

Japan Vending Machine Manufacturers Association Shared Booths
 The shared booths area was divided into four zones-environment-friendly, social contribution, networking, and response to use by non-adults-and presented the overall theme of "building communities based on convenience + safety/peace of mind."

▲ Fine View Zone
 This zone emphasizes showcase vendors' ability to provide fashionable merchandise display space. It promotes the creation of vending machine areas in indoor locations.

▲ Cafeteria Zone
 This zone suggests ways to build café corner areas with food service machines serving items ranging from coffee to various kinds of soup.

▲ Eco Town Zone
 This zone displays leading-edge energy-saving vending machines suitable for public facilities, schools, and corporate locations. These machines incorporate the latest CO₂ non-fluoron refrigerant heat pump technologies and LED illumination.

▲ Eco Retail Zone
 This zone shows the total support provided for convenience store renovation business as well as lifecycle business proposals.

▲ IT Net Work Zone
 This zone illustrates the ways vending machines are evolving with the networked society by adding features for handling multiple kinds of electronic money, IC tags, and modems.

Sanden's booth at the Vendex Japan 2008 exhibition showcased its advanced vending machine systems.

Vending Systems Business

Giving Top Priority to Environmental and Social Needs while Proactively Developing Challenging New Business Fields

■ Reducing Use of Environmental Impact Substances and Conserving Energy

The vending systems business had its beginnings in 1961, when Sanden developed and began marketing a fountain-type automatic juice vending machine. In 1988, Sanden acquired U.S.-based Vendo Company and used that company's network to substantially expand its operations in this area. Thereafter, Sanden anticipated emerging market needs by developing automatic vending systems that incorporate information technology (IT) and collect vending machine information online, flexible vending machinery that makes possible mini-convenience stores relying on vending machine systems, and vending machine and other systems that respond to special needs following earthquakes and other disasters.

Sanden has led the vending machine industry in reducing the use of harmful substances and has proactively worked to protect the natural environment with non-fluoron refrigeration technologies and other environment-friendly technologies. At the same time, we have expanded the variety of our vending machines and now are the vending machine company with the largest array of products.

■ Global Operations and New Business Fields

Sanden employs a quadro-polar global network of bases in the United States, Europe, Japan, and the rest of Asia to develop, manufacture, and market such products as glass-front vendors, flex-vendors, coffee machines, and soup servers. These products are generating global synergies, and we are proactively working to develop additional markets for them.

■ Increasing Environment Friendliness to Enhance Vending Machines' Society Friendliness: Contributions to Life, Society, and the Global Environment

Held at Tokyo Big Sight in March 2008, VENDEX JAPAN 2008 was the first VENDEX JAPAN exhibition to be held in six years. VENDEX JAPAN 2008 included a shared booths area with the overall theme of "building communities based on convenience + safety/peace of mind." The Sanden booth at the event focused on the concept "Sanden Broadens Customers' Business Opportunities with Environmental Technology + Electronics Technology." It promoted new business, new products, and new technologies while spotlighting five concepts-"Fine View," "Eco-Town," "Eco-Retail," "IT Networks," and "Cafeteria."



■ **Glass-Front Vendors**
 A totally new kind of vending machine designed to leverage products' visual appeal.



■ **Flex-Vendors**
 New kinds of flex-vendors can transform small areas into shops.



■ **Allegrezza Duo Coffee Machine**
 We offer the world's first vending machine that serves regular coffee and espresso from a single unit.



■ **Buono Soup Machine**
 This machine incorporates cooking mechanisms to provide delicious stew-type soups.